



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 330708

Schedule Dates 09/12/12-09/17/12
Advertiser Democratic Congressional Campaign Committee (3571)
Agency Great American Media (1068)
Product Political - Issue (1068)
Brand ISS/DCCC (76030)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 11/14/1500
Account Types National/Political
Billing Type Standard
Comments DCCC 9/12
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06299493
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,851.25
Net Total \$21,823.75
Sales Tax

Pittsburgh (WPXI)

Broadcast Month Spots Rate
Sep. 2012 32 \$25,675.00
Grand Total: 32 \$25,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	10A- Ellen	1			X	X	X			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	9/10/12
2.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P				1	1	1			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/2	9/10/12
3.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	11:34P- TONIGHT SHOW	2			X	X	X			2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	TONIGHT SHOW/3	9/10/12
4.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	11A- Anderson	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON/4	9/10/12
5.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	11:59A- Channel 11 News At Noon	2			X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	NOON NEWS/5	9/10/12
6.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	4:58A- Channel 11 News 5am				1	1	1			3	\$300.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530A/6	9/10/12
7.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	5P- 5:30P (EST)	2			X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/7	9/10/12
8.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:29A- Channel 11 News 530am	2			X	X	X			2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6A/8	9/10/12
9.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	5:30P- 6P (EST)	2			X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 530-6P/9	9/10/12
10.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/10	9/10/12
11.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:59A- Channel 11 News 6am	2			X	X	X			2	\$650.00	\$1,300.00	Pittsburgh (WPXI)	NEWS 6-7A/11	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 330708

Schedule Dates 09/12/12-09/17/12
Advertiser Democratic Congressional Campaign Committee (3571)
Agency Great American Media (3571)
Product Political - Issue (1068)
Brand ISS/DCCC (76030)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name GILROY, MAURA
Phone/Fax /
CPE 11/14/1500
Account Types National/Political
Billing Type Standard
Comments DCCC 9/12
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06299493
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,851.25
Net Total \$21,823.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 32 \$25,675.00
Grand Total: 32 \$25,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	6:30P- NBC NIGHTLY NEWS	1			X	X	X			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630-7P/12	9/10/12
13.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6:59P- Jeopardy	1			X	X	X			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/13	9/10/12
14.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	7A- 8A (EST)	2			X	X	X			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 7-8A/14	9/10/12
15.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	9/10/12
16.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	11:30P- Channel 11 News Following Football 1130P									1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS FLW FTBAL 1135-1235A/	9/10/12
17.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/17	9/10/12
18.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	8A- 10:30A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-1030A/18	9/10/12
19.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/	9/10/12
20.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/21	9/10/12
21.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-10A/22	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.